

## 2012 essential2(R)life 5K Benefits American Red Cross

PRINCETON, NJ, May 25, 2012-The sixth annual essential2(R)life 5K, held April 7, 2012, has raised more than \$26,000 for the American Red Cross. Presented by the member companies of the American Chemistry Council and Chemistry Council of New Jersey, more than 1,000 participated in the event held at Liberty State Park in Jersey City. The event included a 5K Run, a 3K Walk and children's races. "The American Red Cross is grateful to be the beneficiary of funds raised by the essential2life 5K," said Mathieu Nelessen, regional CEO with the American Red Cross. "The support provided by the American Chemistry Council and Chemistry Council of New Jersey member companies and their employees will help bring critical Red Cross services like disaster relief to families in need." The essential2(R)life 5K aims to highlight the importance of chemistry in everyday life, as well as its contribution to the overall health of the economy. Since its inception in 2007, the essential2(R)life 5K has raised more than \$150,000 to benefit the American Red Cross. "We are incredibly pleased at the success this event has had over the years," said Kevin Gallagher, president, Croda Inc and chair of 2012 Essential2Life 5K Race. "Chemistry is an essential part of our everyday lives and works to support modern health, well-being, productivity, and it creates jobs. Whether offering benefits in safety, health or alternative fuel sources, chemistry is truly essential to life. We are proud to have supported the American Red Cross yet again this year. The sponsorship of this race supports our local communities and allows us to share the value chemistry brings to all of our lives." Major sponsor companies, in addition to Croda the chair of the 2012 event, are: Brenntag North America, Chemtura, Church & Dwight, Hoffman La Roche, Honeywell, Johnson Matthey, O'Brien & Gere, Wacker, Sika and Rhodia, a member of Solvay group. About the American Red Cross: The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies more than 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or join our blog at <http://blog.redcross.org>. About the Chemistry Council of New Jersey (CCNJ): CCNJ, founded in 1955, is the premier trade and advocacy organization representing the interests of the \$29 billion chemistry industry and about 75 New Jersey manufacturers. Our membership consists of large and small companies that are part of New Jersey's chemical, pharmaceutical, consumer packages goods, petroleum, flavor & fragrances and precious metals industries. The CCNJ is committed to a better quality of life through science. About the American Chemistry Council (ACC): ACC represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care(R), common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$674 billion enterprise and a key element of the nation's economy. It is one of the nation's largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

